



THE IRRITEC GROUP ANNOUNCES ITS NEWEST SITE OPENING IN SENEGAL, IN PARTNERSHIP WITH SCOVA IMPIANTI.

Capo d'Orlando, March 11, 2021 - The **Irritec Group**, a leading company in the field of **precision irrigation**, is pleased to announce a new Irritec branch in Senegal to develop and consolidate its presence in Western Africa.

Irritec Senegal is the result of a winning collaboration with **SCOVA Impianti** a Modena-based (Italy) company active in Senegal since 2016. For 50 years, SCOVA Impianti has specialized in the design, supply and installation of all types of pumping stations taking water from artesian wells, rivers or basins.

Innovation and **sustainability** have always been core values for the two companies that now come together in a strategic partnership to promote high quality products and to provide Italian know-how and experience at the service of Senegalese farmers.

Specialized in the production of drip Irrigation systems with 14 international branches, supporting a global network of over 15,000 experts, the **Irritec Group** identifies advanced technological solutions as a core value, engineering these solutions to optimize environmental resources and production processes, guaranteeing exceptional quality.

"I would like to thank our partners and everybody involved in the project for this important achievement. With the new headquarters of Irritec Senegal, we will offer an even more integrated service to support local agriculture and strengthen our presence in the African irrigation market", says **Carmelo Giuffrè, founder and CEO of the Irritec Group.**

"Thanks to the many synergies between our two companies and in particular to our shared dedication to pursuing sustainability within agriculture and to improving the quality of cultivation, we can look forward to working together to develop new opportunities and to help agricultural enterprise to thrive" says **Marco Vanzini, CEO of SCOVA Impianti.**

The Irritec Senegal headquarters, with its own warehouse, is strategic for the entire territory of Western Africa, from the design and implementation of precision irrigation projects to after-sales assistance.

Through the new branch in Senegal, Irritec will supply complete precision irrigation systems in the territory, guaranteeing assistance during installation and after sales.

Africa is a global leader in terms of potential for agricultural growth as an engine for the local economy, as confirmed by the Emerging Senegal Plan (ESP) set by the Government of Senegal to support the country's economic and social development. The Emerging Senegal Plan (ESP) aims to increase the growth rate to 7% for ten years (2014-2023). The ESP targets strategic priorities include agriculture and agribusiness, housing, mining and tourism (*source: www.sec.gouv.sn*).

The Irritec Group and SCOVA Impianti can make the difference together. Through **Irritec Academy** local agronomists can gain further insights into the field of precision irrigation by taking part in courses and on-site training. Irritec Academy includes **Agri-Lab**, Irritec pilot project programme dedicated to the promotion of efficient irrigation which contributes to the development of sustainable agriculture in emerging countries.

The Irritec Group

Irritec Group, founded in Sicily in 1974, is one of the world leaders in precision irrigation. Irritec's mission is to improve the efficiency of irrigation in agriculture and gardening, reducing the environmental impact. Water scarcity and growing of food needs asked for the use of drip irrigation all over the world, of which Irritec is a global reference point. Irritec designs, manufactures and distributes products and complete systems for irrigation in



open fields, in greenhouses and for the landscape sector. With 14 factories and over 800 employees, Irritec has production and sales offices in Italy, Algeria, Brazil, Chile, Germany, Mexico, Senegal, Spain and United States. In its commitment to eco-sustainability, the company launched the Green Fields project, which encourages farmers to properly dispose of plastic products after use, ensuring a second life. Initiative that has made Irritec an excellence in the circular economy. Innovation and sustainability have earned numerous international awards to a company that targets growers, distributors and retailers, always aiming for maximum results while preserving the planet's most precious asset: water.

Scova Impianti

Scova Impianti has been working for 50 years in the field of irrigation systems and can ensure that all systems are efficient, practical, cost-effective and reliable, not only thanks to its impressive experience from a technical, commercial and design standpoint, but also for their continuous work on research and development looking for top-notch solutions.

Care for projects, customisation, the selection of quality materials, the actual job realisation and prompt intervention when servicing, are the assets that allow us to achieve the high-quality standards that we deem fundamental.

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