



CARMELO GIUFFRÈ, IRRITEC FOUNDER AND PRESIDENT, HAS BEEN NOMINATED CAVALIERE DEL LAVORO (ORDER OF MERIT FOR LABOUR)

Carmelo Giuffrè is among the 25 Cavalieri del Lavoro (Order of Merit for Labour) nominated by President of the Italian Republic Sergio Mattarella, who have contributed to the economic and social development of our country.

Irritec is proud to announce that Carmelo Giuffrè - Founder and President of the company - has been named Cavaliere del Lavoro (Order of Merit for Labour) by President of the Republic Sergio Mattarella, with a decree signed on May 30, at the proposal of the Minister of Economic Development, Hon. Dr. Giancarlo Giorgetti, in agreement with the Minister of Agriculture, Food and Forestry Policies, Sen. Eng. Stefano Patuanelli.

Carmelo Giuffrè was awarded for his commitment to the economic and social development of Italy through the actions of **Irritec, a company founded in 1974 and among the world leaders in the precision irrigation sector, specialized in the design, production and installation of sustainable irrigation systems for the agricultural and residential sectors.** Entrepreneur and technical soul of Irritec, in the company Carmelo Giuffrè oversees and coordinates the research and development activities: it was, in fact, his pioneering vision that allowed the company - initially active in the field of extrusion plastic fixtures - to convert production to make drip irrigation systems, with the aim of fostering water savings and promoting a sustainable agriculture model.

The honor of Cavaliere del Lavoro, awarded to Carmelo Giuffrè, recognizes the entrepreneur's important role in contributing to the economic and social development of Italy and the enhancement of the Sicilian territory, also by consolidating Irritec's commitment to generating shared value and promoting the principles of sustainability throughout the supply chain.

"I am honored by the nomination of Cavaliere del Lavoro, which represents an important recognition of a life's work. It is an honor that fills me with pride and for which I thank those who proposed me, and those who over the years have supported me in realizing and building our enterprise," declared Carmelo Giuffrè, Irritec Founder and President. "Irritec has always been committed to developing Italian technology and innovation around the world for the proper use of water resources in agriculture. An action that is based on a sense of responsibility and a deep connection with the territory, Sicily, the region that has seen us grow as a company, teaching us the value of water and the preservation of resources."

Carmelo Giuffrè's work also represents guidance for the **new generation at Irritec. His children Mauro and Giulia Giuffrè, members of the company's Board of Directors, commented on the nomination: "Irritec represents the history of our family and our territory, becoming a point of reference in the precision irrigation sector. It is a path of continuous growth, based on the far-sighted vision of its founder, who over the years has been able to guide - together with a management team - the company to success, committing to the pursuit of innovation and sustainability as values embedded in our actions."**

The Irritec group

Irritec Group, founded in Sicily in 1974, is one of the world leaders in precision irrigation. Irritec's mission is to improve the efficiency of irrigation in agriculture and gardening, reducing the environmental impact. Water scarcity and growing of food needs asked for the use of drip irrigation all over the world, of which Irritec is a global reference point. Irritec designs, manufactures and distributes products and complete systems for irrigation in open fields, in greenhouses and for the landscape sector. With 16 factories and over 900 employees, Irritec has production and sales offices in Italy, Algeria, Brazil, Chile, Germany, Mexico, Peru, Senegal, Spain, United States. In its commitment to eco-sustainability, the company launched the Green Fields project, which encourages farmers to properly dispose of plastic products after use, ensuring a second life. Initiative that has made Irritec an excellence in the circular economy. Innovation and sustainability have earned numerous international awards to a company that targets growers, distributors and retailers, always aiming for maximum results while preserving the planet's most precious asset: water.

<https://www.irritec.com/>

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